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UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA, SOUTHERN DIVISION

Cara Centko and Jenn Lazar, on behalf
of themselves and all others similarly
situated.

Plaintiff.

VS

Kia Motors America, Inc.

Defendant.

CASE NO. 8:17-cv-00838

**DEFENDANT KIA MOTORS
AMERICA, INC.'S NOTICE OF
MOTION AND MOTION TO
DISMISS PLAINTIFFS' CLASS
ACTION COMPLAINT PURSUANT
TO FED. R. CIV. P. 12(B)(1),
12(B)(6), 9(B) and 8;**

MEMORANDUM OF POINTS AND AUTHORITIES IN SUPPORT THEREOF

Date: August 25, 2017
Time: 2:30 p.m.

The Hon. Josephine L. Staton

Complaint Filed: May 10, 2017
Trial Date: None Set

1 TO ALL PARTIES AND THEIR ATTORNEYS OF RECORD:

2 PLEASE TAKE NOTICE THAT, on August 25, 2017, at 2:30 p.m. or as
3 soon thereafter as the matter may be heard, defendant Kia Motors America, Inc.
4 (“KMA”) will and hereby does move the above-entitled Court pursuant to Federal
5 Rules of Civil Procedure 8, 9(b), 12(b)(1) and 12(b)(6) to dismiss the claims
6 identified below in plaintiffs’ Class Action Complaint. This motion is made on the
7 grounds that each of these purported claims fails to state a claim upon which relief
8 can be granted. This motion is made following the conference of counsel pursuant
9 to Local Rule 7-3 on June 23, 2017.

10 Specifically: (1) plaintiffs fail to state a UCL, CLRA, FAL or fraud claim
11 because their allegations do not meet the particularity requirement of Fed. R. Civ. P.
12 9(b), they do not adequately plead KMA had knowledge of the purported defect at
13 issue and they do not allege actual reliance; (2) plaintiffs fail to state a claim for
14 breach of express warranty because they do not allege what express warranty KMA
15 purportedly breached nor whether the purported defect manifested during the
16 warranty period; (3) plaintiffs fail to state a claim for breach of implied warranty
17 because their vehicle remains fit for use; (4) plaintiffs’ claim for equitable relief is
18 preempted by federal law; and (5) plaintiffs lack standing to assert claims related to
19 vehicles they did not purchase.

20 This motion is based upon this Notice of Motion and Motion, the attached
21 Memorandum of Points and Authorities in support thereof, the concurrently-filed
22 Request for Judicial Notice, all pleadings on file in this action, such other evidence
23 or arguments as may be presented to the Court, and such other matters of which this
24 Court may take judicial notice.

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1 DATED: June 30, 2017

Respectfully submitted,

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3 QUINN EMANUEL URQUHART &
SULLIVAN, LLP

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By /s/ Shon Morgan

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Shon Morgan

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Attorneys for Defendant Kia Motors
America, Inc.

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1 Preliminary Statement

2 Plaintiffs' Complaint is a fraud case with no misrepresentation, and a
 3 warranty case with no breach. It instead involves a manufacturer that consistently
 4 provided voluntary, proactive support and remedies to customers with vehicle
 5 models that might be affected by a particular issue—above and beyond its
 6 contractual warranty obligations—being sued because it did not extend those same
 7 extraordinary steps to plaintiffs' *unaffected* model.

8 Specifically, KMA identified in 2016 a manufacturing issue that could result
 9 in lubrication-based connecting rod failures in the Theta II engine in some 2011-
 10 2014 model years of the Kia Optima, Sorento and Sportage. Kia Motors America
 11 voluntarily extended the warranties for these vehicles in mid-2016 and offered to
 12 reimburse customers who previously paid for such repairs. KMA upgraded those
 13 actions on March 31, 2017 by conducting a recall in conjunction with the National
 14 Highway Traffic Safety Administration. The additional benefit under the recall was
 15 to provide free inspections , but to only replace engines if an actual connecting rod
 16 lubrication defect was determined to exist. Although denominated as a safety recall,
 17 the notices unambiguously state that no affected consumer ever experienced a
 18 resulting accident or injury.

19 KMA determined no other model and model years were affected by the same
 20 issue, and thus no other Kia vehicle and customer received those extended warranty
 21 benefits. Nor did NHTSA conclude any other vehicles should be subject to a
 22 recall—including specifically plaintiffs' 2015 Sorento. Thus, that vehicle was not
 23 part of any remedial program.

24 In June 2016, after KMA had decided to extend the warranty for the
 25 connecting rod issue for the 2011-2014 Optima, KMA was sued in a purported class
 26 action regarding those Optima vehicle models and others. In connection with
 27 KMA's voluntary remedies, the class action claims were voluntarily dismissed
 28 before any court hearings on the matter.

1 Here, plaintiffs Cara Centko and Jenn Lazar contend their 2015 Sorento
 2 experienced engine noise and damage that a Kia dealer determined resulted from
 3 engine oil sludge caused by poor maintenance and thus was not covered by any
 4 warranty. Specifically, the engine did *not* experience any connecting rod failure
 5 such as that which occurred in some of the 2011-2014 models.

6 Lacking any factual connection between their issue and the proactive
 7 remedial programs KMA instituted for the earlier model years, plaintiffs have
 8 illogically speculated and now allege that the earlier connecting rod issue must also
 9 have affected them. Their purported class action seeks to represent all owners and
 10 lessees of 2011-2017 Theta II engines in all Kia models during those years. These
 11 claims disregard that owners and lessees of affected Theta II engines have already
 12 been provided full remedial benefits. Plaintiffs fail to allege any factual basis to
 13 conclude that the later model year Theta II engines had any identifiable connecting
 14 rod issue, or that their car suffered from anything but poor maintenance.

15 Consistent with a complaint based largely on surmise and hope, each claim
 16 suffers insurmountable pleading holes. Most significantly, the fraud-based
 17 allegations fail because plaintiffs do not identify any actionable fraud-based
 18 affirmative misrepresentations upon which they relied. They similarly do not plead
 19 any material omissions of which KMA was aware and was obliged to disclose,
 20 which affected their purchase/lease decision.

21 As to the breach of warranty claims, plaintiffs present no factual support that
 22 either their warranty contract was breached or, even more significantly, that any
 23 classwide breach of KMA's warranty repair obligations occurred. Rather, for the
 24 2011-2014 model years, not only did KMA honor customer warranties, but it
 25 extended them and offered customers the opportunity to submit claims for previous
 26 repairs. Plaintiffs' remaining claims fail for various additional reasons detailed in
 27 this motion.

28

Independent of plaintiffs' failure to plead individual claims, they also lack standing to sue concerning other vehicle models and years they never owned or leased. In similar circumstances, courts have not hesitated to strike overbroad class definitions and limit any purported class to the model vehicle the named plaintiffs actually possess. That result is appropriate here, should any of plaintiffs' individual claims survive.

Background

8 **Plaintiffs' Alleged Experience with their 2015 Sorento.** Plaintiffs leased a
9 2015 Sorento from Kia of Valencia in September 2014. (Compl. ¶ 9). Plaintiffs do
10 not allege that they viewed any owner's manuals, advertisements or other marketing
11 or informational materials related to the vehicle before leasing.

More than two years later, in December 2016, plaintiffs allegedly “began experiencing major issues with the engine and it became noisier and noisier.” (*Id.*). Plaintiffs took their vehicle to Kia of Portland (where they now reside), which diagnosed the problem as oil sludge resulting from poor maintenance. Plaintiffs do not contend their engine failed while driving or were ever at risk of accident or injury. (*Id.*). The dealer recommended that they replace the engine. (*Id.*). Plaintiffs do not allege the vehicle mileage at the time of this incident or that the vehicle remained under warranty, though they contend Kia refused to honor the warranty. (*Id.* ¶ 10).

21 **Plaintiffs' Broad, Unspecified Purported Class.** Plaintiffs now allege that
22 their vehicle, along with several other unspecified Kia models, contains a defect that
23 results in build-up of metal debris in the engine oil that purportedly may lead to
24 "sudden and unexpected catastrophic engine failure." (*Id.* ¶ 21). Plaintiffs sue not
25 merely for buyers of their model year Sorento, but also on behalf of owners of
26 unspecified Kia models that span eight years from 2010 to 2017. Plaintiffs connect
27 their purported class only by stating that the vehicles at issue all contain an engine
28 designated by Kia as the Theta 2.0 liter and 2.4 liter. They do not allege that the

1 engines of all these vehicles were identically designed or manufactured, or that the
 2 relevant marketing or warranty statements were the same for each model over this
 3 wide range of model years.

4 As evidentiary support for their broad class, plaintiffs reference customer
 5 complaints that appear on the NHTSA website. (Compl. ¶¶ 24-25). The earliest
 6 complaint identified by plaintiffs was submitted in October 2014, one month after
 7 plaintiffs leased their vehicle in September 2014. (Compl. Ex. A). Most of the
 8 NHTSA submissions either fail to identify which vehicle was allegedly affected, or
 9 discuss issues they experienced with vehicles other than the 2015 Kia Sorrento.
 10 (*Id.*).

11 **KMA Already Addressed Any Issues With Potentially Affected Vehicles.**

12 In 2016, KMA's regular ongoing review of warranty data and customer
 13 feedback revealed a heightened number of issues surrounding engine lubrication for
 14 certain model years of the Kia Optima, Sportage, and Sorento.¹

15 On June 2, 2016, KMA was sued in a purported class action in the United
 16 States District Court for the Central District of California, Southern Division,
 17 concerning engine lubrication issues with the 2011-2014 model year Optima, 2011-
 18 2014 Sportage, and 2012-2014 Sorento. That action, *Wallis v. Kia Motors America*,
 19 Case No. 8:16-cv-01033-AG-DFM, asserted claims under the CLRA, UCL,
 20 California False Advertising Law (Cal. Bus. & Prof. Code § 17500, *et. seq.*); Illinois
 21 Consumer Fraud and Deceptive Trade Practices Act (815 ILCS 505/1 *et seq.*); and
 22 for breach of warranty.²

23

24 ¹ Some of the discussion in this section is offered merely as background and is
 25 not necessary to resolve any issues in this motion. Fact citations are provided where
 26 appropriate.

27 ² Complaint, *Wallis v. Kia Motors America*, No. 8:16-cv-01033 (C.D. Cal. June
 28 6, 2016), ECF No. 1 (Ex. D). The Court may take judicial notice of exhibits D and
 E attached to the Request for Judicial Notice because they are court records from

1 KMA notified owners of the 2011-2014 Optima that KMA was extending the
2 warranty coverage for the "short block" engine assembly on Optima vehicles with a
3 2.4L GDI or 2.0L Turbo GDI engine to 10 years starting from the date of first
4 service or 120,000 miles, whichever occurs first.³ This warranty extension was then
5 also provided to owners of the 2011-2014 Sportage and 2012-2014 Sorento.⁴ In
6 light of these and other remedial efforts by KMA, the plaintiffs in the *Wallis* class
7 action agreed to dismiss the case on November 7, 2016.⁵

8 KMA continued to monitor the situation with respect to all its vehicles. On
9 March 31, 2017, in coordination with NHTSA, KMA issued a recall (“Part 573
10 Safety Recall Report”) for this engine lubrication issue for the 2011-2014 Optima;
11 2012-2014 Sorento; and 2011-2013 Sportage. KMA did not conclude any action
12 was warranted regarding plaintiffs’ model year Sorento or other vehicles falling
13 within their class definition.

Legal Standard

15 To withstand a motion to dismiss, the complaint must plead sufficient facts to
16 state a claim that is plausible on its face. *In re Sony Grand Wega KDF-E A10/A20*
17 *Series Rear Projection HDTV Television Litig.*, 758 F. Supp. 2d 1077, 1086 (S.D.

another proceeding. *In re Homestore.Com, Inc. Sec. Litig.*, 347 F. Supp. 2d 814, 816 (C.D. Cal. 2004) (“[A] court may take judicial notice of court records and court proceedings.”). All exhibits cited in this memorandum are attached to KMA’s concurrently filed Request for Judicial Notice.

³ June 10, 2016 letter from KMA to owners of the 2011-2014 model year Optima vehicles (Ex. A). The Court may take judicial notice of exhibits A, B, and C because their contents and existence are readily confirmable. *Datel Holdings, Ltd.*, 712 F. Supp. 2d 974, 984 (N.D. Cal. 2010) (taking judicial notice of portion of product packaging).

⁴ August 24, 2016 letter from KMA to owners of the 2011-2014 model year Sportage vehicles (Ex. B); August 29, 2016 letter from KMA to owners of the 2012-2014 model year Sorrento vehicles (Ex. C).

⁵ Stipulation to Dismiss Case, *Wallis v. Kia Motors America*, No. 8:16-cv-01033 (C.D. Cal. Nov. 7, 2016), ECF No. 23 (Ex. E).

1 Cal. 2010) (citing *Bell Atl. Corp. v. Twombly*, 550 U.S. 544, 570 (2007)). A
 2 plaintiff is obligated to plead “more than labels and conclusions, and a formulaic
 3 recitation of the elements of a cause of action will not do.” *Id.* at 1087. A court
 4 may not assume the plaintiff can prove facts that have not been alleged, nor may the
 5 court assume the defendant has violated laws in a way that has not been alleged. *Id.*

6 Claims premised on fraudulent conduct must satisfy the heightened pleading
 7 requirements of Federal Rule of Civil Procedure 9(b). Rule 9(b) requires plaintiffs
 8 to “state with particularity the circumstances constituting fraud or mistake.” This
 9 means the plaintiff must state “the who, what, when, where, and how” of the
 10 misconduct. *Kearns v. Ford Motor Co.*, 567 F.3d 1120, 1124-26 (9th Cir. 2009)
 11 (upholding dismissal of UCL and CLRA claims because plaintiff failed to plead the
 12 “particular circumstances” surrounding the alleged misrepresentations, what the
 13 advertisements “specifically stated,” who made what representations, and when the
 14 plaintiff heard them); *Opperman v. Path, Inc.*, 87 F. Supp. 3d 1018, 1045 (N.D. Cal.
 15 2014) (quoting *Swartz v. KPMG, LLP*, 476 F.3d 756, 765 (9th Cir. 2007))
 16 (Allegations of misrepresentations must include “an account of the time, place, and
 17 specific content of the false representations as well as the identities of the parties to
 18 the misrepresentations.”). Additionally, “a plaintiff must set forth more than the
 19 neutral facts necessary to identify the transaction. The plaintiff must set forth what
 20 is false or misleading about a statement, and why it is false.” *Briosos v. Wells*
 21 *Fargo Bank*, 737 F. Supp. 2d 1018, 1030 (N.D. Cal. 2010) (quoting *Vess v. Ciba-*
 22 *Geigy Crop. USA*, 317 F.3d 1097, 1106 (9th Cir. 2003)). Allegations that fail to
 23 meet this standard “should be ‘disregarded,’ or ‘stripped’ from the claim for failure
 24 to satisfy Rule 9(b).” *Kearns*, 567 F.3d at 1124.

25 **I. PLAINTIFFS’ UCL, CLRA, AND FAL CLAIMS FAIL**

26 **A. Plaintiffs’ Misrepresentation Claims Are Subject to Rule 9(b)**

27 Plaintiffs’ claims under the UCL, CLRA and FAL are premised on KMA’s
 28 purported “fraudulent business practices,” “misrepresentations,” and

1 “conceal[ment]” of the alleged defect. (Compl. ¶¶ 12, 65, 84-85, 90-91).
 2 Accordingly, the claims sound in fraud and are subject to the heightened pleading
 3 requirements of Rule 9(b). *See Kearns*, 567 F.3d at 1125 (dismissing CLRA and
 4 UCL claims premised on fraudulent course of conduct for failing to meet Rule 9(b)
 5 pleading standards); *Opperman*, 87 F. Supp. 3d at 1045-52 (dismissing UCL, FAL,
 6 and CLRA claims for failing to satisfy heightened pleading standards). Where, as
 7 here, plaintiffs allege a “unified course of fraudulent conduct,” the heightened
 8 pleading standard applies to the pleading as a whole even if fraud is not a necessary
 9 element of the claim. *Kearns*, 567 F.3d at 1125.

10 **B. Plaintiffs Do Not Plead Specific Misleading Statements**

11 The mere fact that a product did not meet the plaintiff’s expectations is not
 12 sufficient to state a cause of action. *See Baba v. Hewlett-Packard Co.*, No. C 09-
 13 05946 RS, 2010 WL 2486353, at *4 n.2 (N.D. Cal. June 16, 2010). To establish
 14 fraud-based claims, a plaintiff must plead what the advertisements or representations
 15 “specifically stated,” and the “particular circumstances” surrounding the alleged
 16 misrepresentations. *Kearns*, 567 F.3d at 1124-26; *Yumul v. Smart Balance Inc.*, 733
 17 F. Supp. 2d 1117, 1123-25 (C.D. Cal. 2010) (dismissing UCL and CLRA claims for
 18 failure to plead “with particularity when, where, and how the alleged
 19 misrepresentations were communicated”).

20 Plaintiffs’ CLRA, UCL, and FAL claims are premised on the contention that
 21 KMA falsely represented the class vehicles were “safe, usable, and defect-free . . .
 22 .” (Compl. ¶ 62 (CLRA); ¶¶ 78, 85 (UCL); ¶ 91 (FAL)). But plaintiffs fail to
 23 identify *any* specific statement or advertisement containing these representations,
 24 much less when the statements were made, in what medium they were distributed,
 25 and who made the misleading statements. *See Baba*, 2010 WL 2486353, at *5
 26 (citations omitted) (allegation that defendant “warranted that the computers would
 27 be ‘free from defects’ [and] promised to repair the computers if a defect existed” did

1 not “‘provide the who, what, where, when, and how’ of any affirmative
 2 misrepresentations as required under Rule 9(b)”)

3 Plaintiffs identify only three sets of statements attributable to KMA: (i)
 4 KMA’s website describing its manufacturing operations, (ii) descriptions that the
 5 Theta 2.0 liter and 2.4 liter engines feature “smooth, powerful acceleration and a
 6 longer time between refueling,” and (iii) statements in the Warranty and Consumer
 7 Information Manual promising consumers will “be pleased by how strongly we
 8 stand behind every Kia Vehicle” and the warranty program will “provide for the
 9 repair” of vehicles that fail to function. (Compl. ¶¶ 19-20, 35). However, plaintiffs
 10 fail to allege how these statements are untrue or misleading. *Briosos*, 737 F. Supp.
 11 2d at 1030 (quoting *Vess*, 317 F.3d at 1106) (“The plaintiff must set forth what is
 12 false or misleading about a statement, and why it is false.”); *see also Baba*, 2010
 13 WL 2486353, at *4 (“[W]arranties that the tablets are ‘free from defects,’ or
 14 ‘promises to repair’ do not become untrue statements under CLRA simply because
 15 the computers had defects.”). Moreover, these statements are too generalized to
 16 constitute anything more than non-actionable puffery. *Sony*, 758 F. Supp. 2d at
 17 1089 (generalized, vague, or highly subjective claims of product quality constitute
 18 non-actionable puffery); *Oestreicher v. Allenware Corp.*, 544 F. Supp. 2d 964, 973
 19 (N.D. Cal. 2008) (statements regarding “longer battery life,” “faster access to data,”
 20 or “higher performance” constitute non-actionable puffery).

21 **C. Plaintiffs Do Not Sufficiently Plead Reliance**

22 Plaintiffs also fail to allege they saw and relied upon any particular
 23 misrepresentation. *See Doe v. SuccessfulMatch.com*, 70 F. Supp.3d 1066, 1076
 24 (N.D. Cal. Sept. 30, 2014) (actual reliance element in fraud-based UCL claim
 25 requires plaintiffs to plead “the defendant’s misrepresentation or nondisclosure was
 26 an immediate cause of the plaintiff’s injury-producing conduct”); *MacRae v. HCR*
 27 *Manor Care Services*, No. SACV 14-0715-DOC, 2014 WL 3605893, at *4 (C.D.
 28 Cal. July 21, 2014) (plaintiff “fails to plead a violation of the CLRA because he

1 neither alleges actual reliance, nor meets the 9(b) heightened pleading standard for
 2 claims sounding in fraud"); *Opperman*, 87 F. Supp. 3d at 1045 (N.D. Cal. 2014)
 3 (misrepresentation claims under UCL, FAL, and CLRA require plaintiffs to plead
 4 injury and causation).

5 Here, plaintiffs make only conclusory group allegations of reliance:
 6 "Plaintiff[s] and the Class members believe[d] Defendant's representations that the
 7 Class Vehicles as [sic] safe, usable, and defect-free, and would not have purchased
 8 them but for Defendant's misleading statements." (Compl. ¶ 63). Nowhere do the
 9 two named plaintiffs contend they *read* or were otherwise exposed to the
 10 representations, much less relied on them, before leasing their vehicle. *Opperman*,
 11 87 F. Supp. 3d at 1047 (dismissing UCL, FAL, and CLRA claims because plaintiff
 12 failed to allege she read and relied on misleading statements from defendant's
 13 website). Similarly, with regard to the statements KMA purportedly made on its
 14 website and in the warranty manual (Compl. ¶¶ 19-20, 35), plaintiffs nowhere
 15 suggest they reviewed and relied on such statements in making their leasing
 16 decision.

17 **D. There Are No Allegations KMA Knew About the Purported Defect**
 18 **at the Time of The Transaction**

19 For a misrepresentation to be actionable, plaintiffs must demonstrate that
 20 KMA knew of the purported defect (and falsity of any statement) at the time of
 21 plaintiffs' transaction. *Kowalsky v. Hewlett-Packard Co.*, 771 F. Supp. 2d 1156,
 22 1163 (N.D. Cal. 2011) (A defendant cannot be "liable under the CLRA for
 23 representations about [a product's] characteristics that are rendered misleading due
 24 to a defect of which [the defendant] did not know, or of which it did not have reason
 25 to know, at the time [the defendant] made the representations."); *Baba*, 2010 WL
 26 2486353, at *4 ("[T]he failure to fulfill promises under a limited warranty is simply
 27 a contractual breach that does not become actionable under CLRA without proof of
 28

1 more, such as the fact that the defendant sold a product it was aware was
 2 defective.”).

3 The Complaint states without supporting averments that Kia had “presale
 4 knowledge of this Defect.” (Compl. ¶ 24). In lieu of supporting facts, plaintiffs cite
 5 customer complaints regarding a variety of Kia vehicle models that were lodged
 6 with NHTSA *after* plaintiffs leased their vehicle. (*Id.* ¶¶ 24-25, Ex. A). Second,
 7 plaintiffs allege without further explanation that “years of research and
 8 development” are necessary to re-design a prototype, (*id.* ¶ 24), suggesting without
 9 basis in fact or common experience that field failures occurring long after a product
 10 has been sold and used (more than two years in plaintiffs’ case) would necessarily
 11 be identified in the research and development process.

12 In *Wilson v. Hewlett-Packard Co.*, 668 F.3d 1136 (9th Cir. 2012), the Ninth
 13 Circuit rejected similarly attenuated allegations of a defendant’s knowledge in
 14 affirming dismissal of UCL and CLRA claims. 668 F.3d at 1145-48. The plaintiffs
 15 in *Wilson* alleged: (i) the defendant had access to data regarding the claimed defect;
 16 (ii) there was another lawsuit involving the same defect in a different model; and
 17 (iii) several customer complaints were made regarding the defect. *Id.* at 1146. The
 18 court, however, found these allegations insufficient because they were speculative,
 19 the lawsuit did not involve the plaintiffs’ product, and none of the customer
 20 complaints pre-dated the plaintiffs’ purchase. *Id.* at 1146-48.

21 So here. Complaints to NHTSA regarding *other* vehicles lodged *after*
 22 plaintiffs leased their Sorento do not plausibly give rise to the conclusion that KMA
 23 knew of an alleged defect in plaintiffs’ vehicle at the time of the lease. *Grodzitsky v.*
 24 *Am. Honda Motor Co.*, No. 2:12-CV-1142-SVW-PLA, 2013 WL 690822, at *7
 25 (C.D. Cal. Feb. 19, 2013) (plaintiffs cannot “establish a plausible inference of
 26 knowledge based on their allegation that Defendant received customer complaints
 27 *after* the sales of the vehicles in question.”). Just as clearly, if the mere fact that car
 28 design requires significant advance time sufficed to show knowledge of a later-

1 manifesting defect, a presumption would have developed that all auto manufacturers
 2 are aware of defects at the time of sale. That is not and has never been the law.

3 Plaintiffs also vaguely refer to “blogs or other websites where consumers
 4 have complained of the exact same Defect with the Class Vehicles.” (Compl. ¶ 24).
 5 Plaintiffs, however, do not state when any of these purported complaints were made
 6 nor that KMA would have plausibly been exposed to the complaints, and thus these
 7 sources cannot provide basis to conclude KMA knew of the alleged defect. *See Rice*
 8 *v. Sunbeam Prods., Inc.*, No. CV 12-7923-CAS-(AJWx), 2013 WL 146270, at *7
 9 (C.D. Cal. Jan. 7, 2013) (“Because plaintiff’s allegations are lacking in factual
 10 support or specificity as to defendant’s knowledge of the purported defect,
 11 plaintiff’s claim based on a theory of omission is insufficient.”); *Kowalsky*, 771 F.
 12 Sup. 2d. at 1160-63 (dismissing UCL and CLRA claims because the plaintiff “did
 13 not sufficiently allege facts raising a plausible inference that [the defendant] knew,
 14 or by the exercise of reasonable care should have known, of the alleged defect in the
 15 [product]”).

16 **II. PLAINTIFFS FAIL TO STATE A CLAIM FOR FRAUDULENT**
 17 **CONCEALMENT**

18 Plaintiffs assert that KMA “fraudulently induced” plaintiffs to lease a vehicle
 19 by not fully disclosing the purported defect to its customers. This claim fails,
 20 however, because plaintiffs do not allege KMA was obliged to disclose the
 21 information or was even aware of it when plaintiffs leased their vehicle.

22 Federal courts applying California law have generally rejected a broad
 23 obligation to disclose information. *See, e.g., Wilson*, 668 F.3d at 1141. A
 24 manufacturer may only be held liable for fraud if the omission is “contrary to a
 25 representation actually made by the defendant or an omission of fact that the
 26 defendant was obliged to disclose.” *Id.* (quoting *Daugherty v. American Honda*
 27 *Motor Co.*, 144 Cal. App. 4th 824, 835 (Ct. App. 2006)); *Oestreicher*, 544 F. Supp.
 28 2d at 971 (“[A] manufacturer’s duty to consumers is limited to its warranty

1 obligations absent either an affirmative misrepresentation or a safety issue.”). As
 2 with other fraud-based claims, a plaintiff alleging fraudulent concealment must
 3 satisfy Rule 9(b). *Marolda v. Symantec Corp.*, 672 F. Supp. 2d 992, 1000-02 (N.D.
 4 Cal. 2009). This means the plaintiff must plead the circumstances of the fraudulent
 5 omission with specificity:

6 [T]o plead the circumstances of omission with specificity, plaintiff
 7 must describe the content of the omission and where the omitted
 8 information should or could have been revealed, as well as provide
 9 representative samples of advertisements, offers, or other
 representations that plaintiff relied on to make her purchase and that
 failed to include the allegedly omitted information.

10 *Id.* at 1002. Plaintiffs fall far short of this standard—they fail to allege KMA
 11 had a duty to disclose any information, much less plead facts demonstrating “where
 12 the omitted information should or could have been revealed.”

13 First, plaintiffs have not identified any contrary representations made by
 14 KMA that would trigger its obligation to disclose information regarding the
 15 purported defect. *Hoey v. Sony Electronics, Inc.*, 515 F. Supp. 2d 1099, 1104 (N.D.
 16 Cal. 2007) (dismissing fraudulent concealment claim because complaint did not
 17 identify any representations by defendant that product would be defect-free).
 18 Plaintiffs rely on generalized allegations that KMA represented its vehicles as “safe,
 19 usable, and defect-free,” but do not point to any specific statements or
 20 advertisements to support this allegation. The court in *Hoey v. Sony Electronics,*
 21 *Inc.*, rejected this type of barebones pleading:

22 [P]laintiffs should note that the court is not satisfied that the
 23 allegations sufficiently allege fraudulent conduct. For example, the
 24 allegations in paragraph ¶ 9 stating, *inter alia*, that “Sony concealed
 25 from and/or failed to disclose ... the true defective nature of the
 26 Affected Computers” and that it “sold and serviced the Affected
 27 Computers even though it knew, or was reckless in not knowing, that
 28 the Affected Computers were defectively designed, would
 prematurely fail and would ultimately result in [the] inability to use
 the[] Affected Computers for their intended use” are so general that

the same statement could be made of regarding any design defect in any product. The same is true of plaintiff's allegations in ¶ 81, which assert generically that Sony was in a superior position to know the facts about the defects, that it made "partial disclosures about the quality of the Affected Computers while not revealing their true defective nature" and that it "fraudulently and actively concealed the defective nature of the Affected Computers."

Id. at 1106. Plaintiffs' allegations are similarly generic and substantively do nothing more than recite the elements of the claim. (*See* Compl. ¶¶ 110 ("Defendant did not fully and truthfully disclose to its customers the true nature of the inherent defect"), 111 ("These omissions were made by Defendant with knowledge of their falsity, and with the intent that Plaintiffs and the Class members rely upon them."), 12 ("Kia has continued to deny the existence of a Defect and to actively conceal its existence.")). This failure alone warrants dismissal.

Second, plaintiffs have not sufficiently alleged a safety risk that would trigger KMA’s duty to disclose. Plaintiffs describe a variety of consequences they claim can be associated with the purported defect: circulation of contaminated engine oil that “results in sudden and unexpected catastrophic engine failure,” “a high speed stalling event,” “a ‘knocking’ sound originating from the engine as a result of the deteriorating bearings,” and “premature wear of the engine components and engine failure.” (Compl. ¶¶ 21-23). But notably, plaintiffs experienced only *one* of these purported manifestations: the knocking sound. (*See id.* ¶ 9). A sound does not pose a safety risk, and the alleged potential for “a high speed stalling event” is too speculative to give rise to a disclosure obligation. *Smith v. Ford Motor Co.*, 462 Fed. Appx. 660, 663 (9th Cir. 2011). NHTSA has declined to investigate vehicular defects under similar circumstances, finding the risk associated with the potential for stalling was reduced by the progressive nature of the damage which gave consumers sufficient notice. *See* Denial of Motor Vehicle Defect Petition, 66 FR 55243-01 (Nov. 1, 2001) (noting that expenditure of agency’s investigative resources is unwarranted because “the distributor bearing failure on these vehicles is almost

1 always progressive, and . . . warnings such as significant bearing noise, poor engine
 2 performance, and starting difficulty are clearly evident to the operator long before
 3 the bearing seizes and causes the engine to stop running”). Plaintiffs here claim
 4 merely the inconvenience of a “noisy” engine, not an accident, injury, or a plausible
 5 imminent risk of one. Consequently, they fail to plead that KMA owed a duty to
 6 disclose.

7 Finally, plaintiffs cannot allege KMA was aware of the purported defect
 8 before plaintiffs leased their vehicle, and a manufacturer cannot disclose
 9 information of which it is not aware. *Oestreicher*, 544 F. Supp. 2d at 974
 10 (dismissing fraudulent concealment claim because no basis to allege the defendant
 11 knew of and concealed the defect).

12 **III. PLAINTIFFS’ EXPRESS WARRANTY CLAIM FAILS**

13 **A. Plaintiffs Do Not Allege An Enforceable Express Warranty**

14 Under California law, “to plead a cause of action for breach of express
 15 warranty, one must allege the exact terms of the warranty.” *Kearney v. Hyundai*
 16 *Motor Am.*, No. SACV09–1298–JST (MLGx), 2010 WL 8251077, at *7 (C.D. Cal.
 17 Dec. 17, 2010); *Park-Kim v. Daikin Industries, Ltd.*, No. 2:15-cv-09523-CAS(KKx),
 18 2016 WL 5958251, at *15 (C.D. Cal. Aug. 3, 2016) (“Where, as here, plaintiffs’
 19 ‘action is based on an alleged breach of a written contract, the terms must be set out
 20 verbatim in the body of the complaint or a copy of the written instrument must be
 21 attached and incorporated by reference.’”).

22 Here, plaintiffs’ generalized statements that “Defendant expressly warranted
 23 that the Class Vehicles were of high quality and, at a minimum, would actually work
 24 properly” and that KMA “would repair or replace defects in material or
 25 workmanship free of charge during the warranty period,” (Compl. ¶ 94), lack
 26 sufficient specificity to plead a warranty claim. See *Kearney*, 2010 WL 8251077, at
 27 *9 (dismissing express warranty claim to the extent it was based on “general
 28 statements” concerning the warranty).

1 The Complaint does cite a few out-of-context excerpts from the KMA
 2 Warranty and Consumer Information Manual, (Compl. ¶ 35-36), but without the
 3 critical qualifying language that also appears, which is shown in italics below:

4 *Subject to the other terms and conditions of this limited warranty
 5 manual, Kia Motors America, Inc. (“Kia”) warrants that it will
 6 arrange for an Authorized Kia dealer at locations of its choice to
 7 provide for the repair of your vehicle if it fails to function properly
 8 during normal use. Authorized service facilities will remedy such
 9 failures to function properly at Kia’s expense, if you present your
 10 vehicle to such a service facility during its normal operating hours,
 11 provide sufficient information to permit a proper identification
 12 and diagnosis of the failure to function, and permit the facility
 adequate time to perform the necessary repairs. As this obligation
 is subject to the terms, conditions and limitations of this manual,
 you should refer to the manual to understand which repairs and
 replacements are covered by this warranty.*

13 (Emphasis added).⁶ Plaintiffs’ selective quotation of 40 words from a 100-
 14 page warranty manual that contains important limitations as to the cited passages
 15 shows precisely why a plaintiff is required to plead the exact terms of the express
 16 warranty they contend have been breached.

17 **B. Puffery Does Not Create An Express Warranty**

18 Other purported misrepresentations, such as that the vehicles are of “high
 19 quality” or a purchaser will “be pleased by how strongly we stand behind every Kia
 20 Vehicle” are not sufficiently “specific and unequivocal” to constitute express

22 ⁶ KMA’s warranty is incorporated by reference in the complaint and forms the basis of plaintiffs’ express warranty claim. (Compl. ¶¶ 35-36, 94) (“Warranty”). For this reason, the Court may take judicial notice of the warranty (Ex. F). See *Belodoff v. Netlist, Inc.*, No. SA CV 07-00677 DOC (MLGx), 2008 WL 2356699, at *4 (C.D. Cal. May 30, 2008) (quoting *U.S. v. Ritchie*, 342 F.3d 903, 908 (9th Cir. 2003)) (“The defendant may offer documents referenced heavily in the complaint or documents that form the basis of the plaintiff’s claim, and the district court may treat such a document as part of the complaint, and thus may assume that its contents are true for purposes of a motion to dismiss under Rule 12(b)(6).”).

1 warranties. *Park-Kim*, 2016 WL 5958251, at *15 (quoting *Rice*, 2013 WL 146270,
 2 at *11) (“Under California law, ‘to create a warranty, representations regarding a
 3 product must be specific and unequivocal.’”); *Barakezyan v. BMW of N. Am., LLC*,
 4 No. CV1600173SJOGJSX, 2016 WL 2840803, at *6 (C.D. Cal. Apr. 7, 2016)
 5 (“[A]dvertising that merely states in general terms that one product is superior is not
 6 actionable.”); *Osborne v. Subaru of Am. Inc.*, 198 Cal. App. 3d 646, 660 n.8 (1988)
 7 (manufacturers “are permitted to ‘puff’ their products by stating opinions about the
 8 quality of the goods”); *Johnson v. Mitsubishi Digital Elecs. Am. Inc.*, 578 F. Supp.
 9 2d 1229, 1238 (C.D. Cal. 2008) (summary judgment on express warranty claim
 10 because statement that television had “unparalleled picture quality” was “merely
 11 sales puffery”).

12 **C. Plaintiffs Fail to Allege Their Vehicle Was Under Warranty When**
 13 **They Sought Repairs**

14 An “express warranty does not cover repairs made after the applicable time or
 15 mileage periods have elapsed.” *Clemens v. DaimlerChrysler Corp.*, 534 F.3d 1017,
 16 1023 (9th Cir. 2008) (citation omitted); *Daugherty*, 144 Cal. App. 4th at 830 (noting
 17 that “[s]everal courts have expressly rejected the proposition that a latent defect,
 18 discovered outside the limits of a written warranty, may form the basis for a valid
 19 express warranty claim if the warrantor knew of the defect at the time of sale”).

20 KMA’s Basic Warranty Coverage covers new KMA vehicles for 60 months
 21 or 60,000 miles. The Power Train Coverage covers certain engine components for
 22 up to 120 months or 100,000 miles. These limited warranties exclude certain items
 23 or repairs from coverage and require owners to properly operate and maintain their
 24 vehicles, retain maintenance records, and take vehicles to authorized dealers in order
 25 to maintain coverage. (Ex. F (Warranty) at 8-13). Plaintiffs do not allege both that
 26 they were within the mileage limitations and that they performed all required
 27 maintenance and retained appropriate records. In fact, it appears from plaintiffs’
 28

1 description of events that the dealer rejected their warranty claim precisely on the
 2 basis of the maintenance history.

3 These specific circumstances putting their warranty compliance at issue
 4 cannot be overcome by plaintiffs' conclusory allegation that they "have complied
 5 with all obligations under the warranty, or otherwise have been excused from
 6 performance of said obligations as a result of Defendant's conduct described
 7 herein." (Compl. ¶ 100). *Acedo v. DMAX, Ltd.*, No. CV1502443MMMASX, 2015
 8 WL 12912365, at *18 (C.D. Cal. July 31, 2015) (quoting *Mauro v. General Motors*
 9 *Corp.*, No. CIV. S-07-892 FCD GGH, 2008 WL 2775004, *9 (E.D. Cal. July 15,
 10 2008)) ("Here, the complaint's sole allegation regarding the express warranty claim
 11 is the following: 'plaintiffs have performed each and every duty required of them
 12 under the terms of the warranties, except as may have been excused or prevented
 13' With no other facts relating to any actions by or towards the class members, the
 14 allegation is, once again, more akin to a statement of a legal requirement than a
 15 factual allegation.").

16 D. **Plaintiffs Fail To Allege Breach Of Any Express Warranty**

17 A threshold requirement of breach of warranty is that plaintiffs "read or relied
 18 on [KMA's statement] before entering into [their] lease agreement with [KMA]."
 19 *Barakeyan*, 2016 WL 2840803, at *6. Although plaintiffs contend they "leased a
 20 2015 Kia Sorento . . . in reliance on Kia's representations they were receiving a safe,
 21 usable vehicle," they do not describe the representation, where it was made, or how
 22 they were exposed to it before leasing their vehicle. *See In re Toyota Motor Corp.*
 23 *Unintended Acceleration Mktg., Sales Practices, & Prod. Liab. Litig.*, 754 F. Supp.
 24 2d 1145, 1182 (C.D. Cal. 2010) ("Plaintiffs cannot base a claim on [an express
 25 warrant created by representations in advertisements] in the absence of allegations
 26 that they were exposed to them."); *Schwartz v. Wright Med. Tech., Inc.*, No.
 27 EDCV1401615JGBSPX, 2014 WL 11320637, at *4 (C.D. Cal. Sept. 11, 2014)
 28 ("[P]laintiff must have actually been exposed to the advertising").

1 Second, plaintiffs have not alleged any facts to demonstrate KMA breached
 2 an express warranty. Even were statements touting “smooth, powerful acceleration”
 3 (Compl. ¶ 20), and that customers will “be pleased” (*id.* ¶ 35), not mere puffery, the
 4 only engine-related issue plaintiffs identify is that “it became noisier and noisier.”
 5 (*Id.* ¶ 9). Plaintiffs do not contend the vehicle was no longer operational or suffered
 6 other performance-related issues. *Barakezyan*, 2016 WL 2840803, at *7 (dismissing
 7 a breach of express warranty claim where the brakes were emitting “a loud,
 8 annoying noise when utilized,” as there was no allegation that the brakes themselves
 9 did not work properly).

10 Further, courts have rejected mere conclusory allegations, such as plaintiffs
 11 make here, that a defendant breached a warranty to repair. (Compl. ¶ 10). *See*
 12 *Acedo*, 2015 WL 12912365, at *19 (finding insufficient the allegation that the
 13 “[Defendant] breached the express warranty by . . . refusing to honor the express
 14 warranty by repairing or replacing, free of charge [the alleged defect] and instead,
 15 charging for repair and replacement parts.”). Plaintiffs ignore the limitations
 16 contained in the written warranty and do not allege the Kia dealer was unjustified in
 17 suggesting their vehicle did not qualify for warranty coverage under those terms.
 18 “Without such factual allegations, [their] allegation amounts to nothing more than a
 19 legal conclusion which fails to give rise to a plausible claim under *Twombly* and
 20 *Iqbal*.” *Id.* at *18.⁷

21
 22 ⁷ Plaintiffs passingly suggest, with no specificity, that the limitations of KMA’s
 23 warranty are unconscionable. (Compl. ¶¶ 98-99, 106). But vehicle warranties that
 24 contain similar provisions are routinely deemed both procedurally and substantively
 25 fair. *See Fisher v. Honda N. Am., Inc.*, 2014 WL 2808188, at *9-10 (C.D. Cal. June
 12, 2014) (durational limits on an auto warranty not procedurally unconscionable
 26 because of the availability of alternative vehicles; not substantively unconscionable
 27 because no allegation the defendant was aware of the defect at the time of the
 28 warranty); *Smith v. Ford Motor Co.*, 749 F. Supp. 2d 980, 993-994 (N.D. Cal. 2010)
 (no procedural unconscionability because buyers have other options when
 purchasing vehicles).

1 **IV. PLAINTIFFS' CLAIM FOR BREACH OF IMPLIED WARRANTY OF**
 2 **MERCHANTABILITY FAILS**

3 “Unlike express warranties, which are basically contractual in nature, the
 4 implied warranty of merchantability ... arises by operation of law ... [I]t provides for
 5 a minimum level of quality.” *Am. Suzuki Motor Corp v. Superior Court*, 37 Cal.
 6 App. 4th 1291, 1295–96 (1995). An implied warranty of merchantability guarantees
 7 that goods are fit for the ordinary purposes in which they are used. *Tae Hae Lee*,
 8 992 F. Supp. 2d 962, 980 (C.D. Cal 2014). Thus, a plaintiff claiming breach of an
 9 implied warranty of merchantability must show that the product “did not possess
 10 even the most basic degree of fitness for ordinary use.” *Mocek v. Alfa Leisure, Inc.*,
 11 114 Cal. App. 4th 402, 406 (2003) (citing Cal. Com. Code § 2314(2)). In the
 12 context of automobiles, the vehicle “need not be perfect in every detail.” *Tae Hae*
 13 *Lee*, 992 F. Supp. 2d at 980. “The basic inquiry, therefore, is whether the vehicle
 14 was fit for driving.” *Id.*

15 Although plaintiffs claim their car “became noisier” and it was recommended
 16 that they replace the engine (Compl. ¶ 9), they do not allege that the functionality of
 17 the vehicle was impaired. It appears the car operated without incident for more than
 18 two years and an unspecified number of miles. These facts do not indicate the car
 19 was unfit for expected use. Moreover, the risk that a defect will arise in the future
 20 does not establish a current breach of an implied warranty. *See American Suzuki*,
 21 155 Cal. App. 4th at 1299 (breach of implied warranty action cannot be used to
 22 compensate a plaintiff “for a potential injury that never, in fact, materialized ... for a
 23 product ‘defect’ that was never made manifest.”); *Acedo*, 2015 WL 12912365, at
 24 *22 (C.D. Cal. July 31, 2015) (quoting *Taragan v. Nissan North America, Inc.*, No.
 25 09–3660 SBA, 2013 WL 3157918, *4 (N.D. Cal. June 20, 2013)) (“[I]t is not
 26 enough to allege that a product line contains a defect or that a product is at risk for
 27 manifesting this defect; rather the plaintiffs must allege that their product actually
 28 exhibited the alleged defect.”); *Cohen v. Guidant Corp.*, No. CV–05–8070–R, 2011

1 WL 637472, *2 (C.D. Cal., Feb. 15, 2011) (“Plaintiff’s claim of fear of future
 2 injury, premised on the risk that [the product] may malfunction in the future, is not a
 3 legally cognizable injury under California law.”).

4 **V. PLAINTIFFS FAIL TO STATE A CLAIM FOR BREACH OF THE**
 5 **DUTY OF GOOD FAITH AND FAIR DEALING**

6 “To establish a breach of an implied covenant of good faith and fair dealing, a
 7 plaintiff must establish the existence of a contractual obligation, along with conduct
 8 that frustrates the other party’s rights to benefit from the contract.” *Edejer v. DHI*
 9 *Mortgage Co.*, No. C 09-1302 PJH, 2009 WL 1684714, at *9-10 (N.D. Cal. 2009)
 10 (citing *Racine & Laramie, Ltd. v. Dep’t of Parks & Recreation*, 11 Cal. App. 4th
 11 1026, 1031-32 (1992)) (dismissing a breach of the covenant of good faith and fair
 12 dealing claim because plaintiff failed to allege the existence of a contractual
 13 obligation). As explained above, plaintiffs do not allege that their vehicle was still
 14 covered by the express warranty, *i.e.* a contract. As such, they cannot state a claim
 15 for the breach of the implied covenant of good faith and fair dealing.

16 Plaintiffs also impermissibly base their claim on the same acts as their breach
 17 of express warranty claim. California law does not permit a claim for breach of the
 18 implied covenant of good faith and fair dealing to “rely on the same alleged acts or
 19 simply seek the same damages or other relief already claimed in a companion
 20 contract cause of action.” *Env’t Furniture, Inc. v. Bina*, 2010 WL 5060381, No. CV
 21 09-7978 PSG (JCx), at *3 (C.D. Cal. Dec. 6, 2010) (quoting *Careau & Co. v. Sec.*
 22 *Pac.*, 222 Cal. App. 3d 1371, 1395 (1990)). Consequently, “[i]f the allegations do
 23 not go beyond the statement of a mere contract breach and, relying on the same
 24 alleged act, simply seek the same damages or other relief already claimed in a
 25 companion contract cause of action, they may be disregarded as superfluous as no
 26 additional claim is actually stated.” *Trinity Hotel Investors, LLC v. Sunstone OP*
 27 *Prop., LLC*, No. SA CV 07-1356 AHS (MLGx), 2009 WL 303330, at *3-4 (C.D.
 28 Cal. Feb. 6, 2009) (citation omitted) (dismissing claim for breach of covenant of

1 good faith and fair dealing because it was “subsumed within plaintiffs’ breach of
 2 contract claim”).

3 Here, both plaintiffs’ claim for breach of the duty of good faith and fair
 4 dealing and for breach of express warranty arise from the same allegation that KMA
 5 purportedly leased plaintiffs a vehicle with defective rod bearings. (*Compare*
 6 Compl. ¶¶ 95-96 (KMA breached express warranty by selling vehicle with engine
 7 defect and failing to honor warranty when defect became apparent), *with* ¶ 116
 8 (KMA breached duty of good faith and fair dealing by failing to notify Plaintiffs of
 9 defect and failing to repair the defect)). Accordingly, the claim for the breach of the
 10 implied covenant of good faith and fair dealing is impermissibly duplicative. *See*
 11 *Davis v. Apperience Corp.*, No. C 14-00766 WHA, 2014 WL 5528232, at *6 (N.D.
 12 Cal. 2014) (dismissing a claim for a “breach of the implied covenant of good faith
 13 and fair dealing where those claims failed to go beyond the breach of contract
 14 claims”); *Synopsys, Inc. v. ATopTech, Inc.*, No. C 13-cv-02965 SC, 2013 WL
 15 5770542, at *13 (N.D. Cal. 2013) (dismissing a claim for a breach of the implied
 16 covenant of good faith and fair dealing because “[n]othing in Plaintiff’s breach of
 17 implied covenant claim suggests that this claim is at all different from Plaintiff’s
 18 breach of contract claim”).

19 **VI. PLAINTIFFS’ REQUEST FOR A RECALL IS PREEMPTED**

20 Plaintiffs seek injunctive relief “including, without limitation, an Order that
 21 requires Defendant to repair, recall, or replace the Class Vehicles and exten[d] the
 22 applicable warranties to a reasonable period of time” (Compl., Prayer for
 23 Relief). Plaintiffs’ request for injunctive relief is preempted by federal law,
 24 specifically the National Traffic and Motor Vehicle Safety Act of 1966 (the “Safety
 25 Act”), 49 U.S.C. §§ 30101-30183 (2012). Conflict preemption in the form of
 26 frustration-of-purpose preemption, exists where “under the circumstances of a
 27 particular case, the challenged state law stands as an obstacle to the accomplishment
 28 and execution of the full purposes and objectives of Congress.” *Crosby v. Nat'l*

1 *Foreign Trade Council*, 530 U.S. 363, 373 (2000) (quoting *Hines v. Davidowitz*,
 2 312 U.S. 52, 67 (1941)). “If the purpose of the act cannot otherwise be
 3 accomplished—if its operation within its chosen field else must be frustrated and its
 4 provisions be refused their natural effect—the state law must yield to the regulation
 5 of Congress within the sphere of its delegated power.”” *Id.* (quoting *Savage v.*
 6 *Jones*, 225 U.S. 501, 533 (1912).

7 The Safety Act provides the Secretary of Transportation with the authority to
 8 determine whether a “vehicle or equipment contains a defect related to motor
 9 vehicle safety or does not comply with an applicable motor vehicle safety standard .
 10 ...” 49 U.S.C. § 30118(a). The Secretary further has the authority to order the
 11 manufacturer (i) to give notification to owners of the defect under 49 U.S.C. §
 12 30119, and (ii) to remedy the defect or noncompliance under 49 U.S.C. § 30120. 49
 13 U.S.C. § 30118(b)(2). Section 30119 provides the Secretary authority to (i)
 14 prescribe by regulation the contents of notices to owners, (ii) disapprove of the date
 15 the manufacturer specifies is the earliest date parts will be available for repair, (iii)
 16 prescribe the time after the Secretary notifies the manufacturer that the manufacturer
 17 will notify the owners, (iv) prescribe the means of notice to owners, (v) require a
 18 public notice, and (vi) require additional notifications to owners. 49 U.S.C. §
 19 30119(a)(7), (b), (c)(1), (d)(2), (d)(3), (e). Section 30120 provides the Secretary
 20 authority to (i) prescribe regulations regarding the replacement of a vehicle, (ii)
 21 prescribe regulations regarding the timely completion of repairs, (iii) prescribe
 22 regulations regarding the reimbursement of owners who had the repairs performed
 23 before being notified of the recall, and (iv) conduct hearings to determine if a
 24 manufacturer’s remedy is adequate. *Id.* § 30120(a)(2), (c)(3), (d), (e). However, the
 25 Safety Act also provides the Secretary with authority to exempt a manufacturer from
 26 the remedy and notification obligations if the Secretary determines that “a defect or
 27 noncompliance is inconsequential to motor vehicle safety.” *Id.* § 30118(d). Thus,
 28 the regulatory structure governing recalls prescribed by the Safety Act and overseen

1 by the NHTSA, shows “Congress intended to establish comprehensive
 2 administrative regulation of recalls to promote motor vehicle safety.” *In re*
 3 *Bridgestone/Firestone, Inc. Tires Products Liab. Litig.*, 153 F. Supp. 2d 935, 945
 4 (S.D. Ind. 2001).

5 Permitting courts to order recalls based on state-law claims would “disturb the
 6 careful administrative procedure envisioned by Congress.” *Id.* at 946; *see also Lilly*
 7 *v. Ford Motor Co.*, No. 00 C 7372, 2002 WL 84603, at *5 (N.D. Ill. Jan. 22, 2002)
 8 (“The discretion given the Secretary of Transportation also indicates that Congress
 9 intended to limit the authority to recall motor vehicles to the Secretary.”). The
 10 process provided by the Safety Act provides for an agency with expertise to oversee
 11 a process that addresses both the owner notification and remedy components of
 12 recalls. A court ordered recall based on state-law claims would effectively provide a
 13 means to “overturn” a NHTSA decision not to require a recall or to bypass the
 14 NHTSA process to create competing proceedings. *In re Bridgestone/Firestone*, 153
 15 F. Supp. 2d at 946 (court ordered recall based on state-law claims would “essentially
 16 ‘overturn[]’ the Secretary’s decision” and “obviously upset the congressional intent
 17 of leaving the question to an agency with the expertise, experience, and resources to
 18 reach sound decisions”). The recall remedy sought by plaintiffs would frustrate the
 19 comprehensive administrative regulation of recalls established by Congress, and
 20 thus is preempted by the Safety Act. *Cox House Moving, Inc. v. Ford Motor Co.*,
 21 No. 7:06-1218-HMH, 2006 WL 2303182, at *8-9 (D.S.C. Aug. 8, 2006) (dismissing
 22 the plaintiffs’ request for a court ordered recall as preempted by federal law); *Lilly*,
 23 2002 WL 84603, at *3-5 (same); *In re Bridgestone/Firestone*, 153 F. Supp. 2d at
 24 943-48 (same).

25 **VII. PLAINTIFFS LACK STANDING TO ASSERT CLAIMS RELATING**
 26 **TO OTHER VEHICLE MODELS**

27 A court can and should strike class allegations that on their face cannot be
 28 certified. *Sanders v. Apple Inc.*, 672 F. Supp. 2d 978, 990 (N.D. Cal. 2009) (“Where

1 the complaint demonstrates that a class action cannot be maintained on the facts
 2 alleged, a defendant may move to strike class allegations prior to discovery.”).
 3 Although named plaintiffs often argue that class determinations should await
 4 discovery, courts recognize that where, as here, discovery would simply expend the
 5 resources of the parties and the court without altering the result, discovery is
 6 unwarranted. *Pilgrim v. Universal Health Card, LLC*, 660 F.3d 943, 949-50 (6th
 7 Cir. 2011) (affirming a district court’s granting of a motion to strike class allegations
 8 at the pleading stage and rejecting the argument that the plaintiff needed additional
 9 time and the opportunity for discovery before confronting class certification); *see also*
 10 *Mantolete v. Bolger*, 767 F.2d 1416, 1424 (9th Cir. 1985) (“[T]he plaintiff
 11 bears the burden of advancing a prima facie showing that the class action
 12 requirements of Fed. R. Civ. P. 23 are satisfied or that discovery is likely to produce
 13 substantiation of the class allegations.”).

14 Here, plaintiffs’ claims on behalf of purchasers of other vehicles should be
 15 dismissed for lack of standing. Plaintiffs leased only a 2015 Kia Sorento, yet they
 16 seek to certify a nationwide class of all purchasers of every 2010-2017 Kia vehicle
 17 equipped with a Theta 2.0 liter or 2.4 liter engine. (Compl. ¶ 1). Plaintiffs allege no
 18 facts showing group treatment of these vehicles is warranted.⁸ Instead, plaintiffs
 19 simply lump them together under the term “Class Vehicles.”

20 Even were plaintiffs able to allege such facts, however, they would still be
 21 precluded from asserting claims based on the 2010-2017 Kia vehicles they did not
 22 lease. To have standing as to those vehicles, plaintiffs “must have suffered an injury
 23 in fact” with respect to them. *Lujan v. Defenders of Wildlife*, 504 U.S. 555, 560
 24

25 ⁸ Plaintiffs assert, without any supporting factual allegations, that all Kia-
 26 vehicles with these engines “undergo a prolonged failure as metal debris circulates
 27 throughout the engine via the engine oil.” (Compl. ¶ 21). There are no well-
 28 pleaded, plausible allegations that every Kia vehicle with these engines over a 8-
 year period suffers from the purported defect.

1 (1992) (internal quotations omitted). That plaintiffs' claims are brought in the class
 2 action context has no consequence, as "named plaintiffs . . . must allege and show
 3 that they personally have been injured, not that injury has been suffered by other,
 4 unidentified members of the class." *Lewis v. Casey*, 518 U.S. 343, 357 (1996).

5 For this reason, where, as here, plaintiffs attempt to assert claims based on
 6 purported defects in products they did not purchase or suffer injury from, courts
 7 regularly disallow such claims at the pleading stage. *See, e.g., Mlejnecky v.*
 8 *Olympus Imaging Am. Inc.*, No. 2:10-CV-02630 JAM-KJN, 2011 WL 1497096, at
 9 *4 (E.D. Cal. Apr. 19, 2011) (dismissing for lack of standing claims based on
 10 product named plaintiff did not purchase, even though product appeared in the same
 11 advertisements as a product she did purchase and plaintiff alleged the same
 12 underlying defect in both products); *Johns v. Bayer Corp.*, No. 09CV1935 DMS
 13 (JMA), 2010 WL 476688, at *5 (S.D. Cal. Feb. 9, 2010) (dismissing action and
 14 noting that named plaintiff "cannot expand the scope of his claims to include a
 15 product he did not purchase"); *Chin v. Gen. Mills, Inc.*, No. 12-2150 (MJD/TNL),
 16 2013 WL 2420455, at *2-4 (D. Minn. June 3, 2013) (dismissing claims because
 17 named plaintiff lacked standing to sue for products he did not purchase).

18 Plaintiffs do not allege any injury arising from a vehicle other than the 2015
 19 Kia Sorento, and they may not assert claims based on those vehicles "through the
 20 backdoor of a class action." *Green v. Green Mountain Coffee Roasters, Inc.*, 279
 21 F.R.D. 275, 280 (D.N.J. 2011) (dismissing claims based on products named plaintiff
 22 did not purchase). Accordingly the class allegations to the 2010-2017 Kia vehicles,
 23 other than the 2015 Kia Sorento, should be stricken.

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Respectfully submitted,

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By /s/ Shon Morgan

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